



PAW PRINTS

QUARTERLY NEWSLETTER SPRING 2020

THIS NEWSLETTER IS ALWAYS FREE!

Please take one and share it with your friends! By increasing readership and awareness, you will be performing a valuable service for the animals we are helping. THANK YOU!

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During times of crisis like these we learn to think outside of ourselves. We learn our strengths and weaknesses, and how we perhaps can change for the better. We have to come together as a community to address the plight of others right now; to support those medical professionals on the front line; to aid those who are involuntarily out of work and struggling to make ends meet; to help and patronize those business owners that cannot pay rent, and wonder if their businesses can survive; to assist the elderly, confined, and those at high risk who are not able to see their families. Pet Placement Center is no exception, and has also been impacted by this unexpected trail in many ways.

Our annual gala, Tails at Twilight, is our largest fundraiser of the year and has been postponed. Our second largest fundraiser, the annual raffle, is also being jeopardized. These events account for 50% of our fundraising goal for each year. While our facility is closed, we are still taking in animals in need; however, we are doing minimal adoptions and receiving very few donations. We still maintain expenses such as vet visits, surgeries, vaccines, food, medications, utilities, and staff salaries. We don't ever close internally. Our lifesaving mission continues 365 days a year through everything that's thrown our way.

This is a very personally consuming career, on every level, from animal caretaker all the way to Executive Director. We pour our heart and soul into caring for these animals. We work and worry far beyond the parameters of our daily assigned hours. We always take our job home, figuratively, and in the case of fosters, literally. We have taken on the responsibility to care for the most vulnerable and to be a voice for those with no voice.

Helping is a way of being, and people in the animal care industry have always been passionately devoted to this. Right now, we are all learning in depth that it is necessary to help our neighbors and community come through this crisis together. I'd like to take the opportunity to thank you, our devoted supporters, for helping us all of these years. Your contribution to the lives of countless animals is invaluable, and right now we really need you! With your continued support we have hope and look forward to serving the animals and our community for many years to come.

Kristin Stanford
Executive Director
Pet Placement Center

TNR - TRAP, NEUTER, RETURN



TNR (Trap-neuter-return) is the process of humanely trapping feral or unsocialized outdoor cats, transporting them to be spayed or neutered and receive a rabies vaccine, and then returning and releasing them to the site in which they were trapped. These cats may live in a colony or on their own, and are usually fed by a caretaker but are not considered to be an "owned" cat.

TNR is important to our community to help reduce the number of kittens that are born in the spring since there is already an over-population of cats and kittens filling the shelters. Cats can breed as young as four months old, and generally begin breeding when the winter temperatures subside and the weather begins to warm. Flowers aren't the only things that blossom during spring time! Unfortunately "kitten season" is becoming less of a season and more of a constant reality. Did you know that according to the ASPCA, 100 to 400 kittens may result from one unspayed female cat?



The TNR committee of Pet Placement Center is made up of local volunteers that serve to help reduce the feral cat population by managing such TNR jobs. The committee formed in May 2019, and since that time has accounted for the spays and/or neuters of approximately 40 cats from 7 different colonies located in Red Bank, Lakesite, Chattanooga, Suck Creek, and Alabama. We are in need of volunteers so if you are interested in serving on the TNR committee, please email volunteer@thalppc.com.

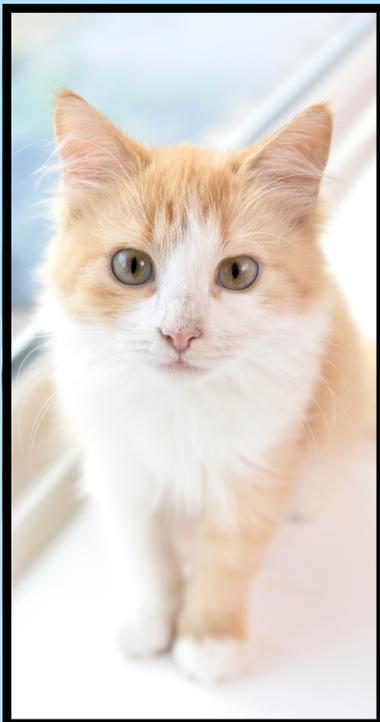
FOSTERING!

Last year we had 111 animals go through foster homes. Most of them were kittens, but several were adult dogs and cats with special needs. Kittens started arriving in mid-March and continued to pour into the facility until the beginning of October. With the temperatures rising and summer growing longer, we expect the same kind of season to hold true this year. We have even already received requests to help out newborns.

Fostering is a crucial aspect of our facility, especially for the clowder of kittens we care for every spring and summer. By providing foster homes for these kittens, we are able to fully vaccinate, microchip, and spay or neuter them before they arrive in the facility for adoption. We are also able to monitor their health as they grow and socialize them into the happy and cuddly kittens you see in our facilities today.



We are always in need of foster homes and will provide all of the necessary supplies for success. If you have the space in your home or if your family member is considering becoming a foster, give us a call or check out our website for more information. We understand not everyone can provide a safe space for fosters, so you can always help by donating foster supplies and help us save lives. We are always in need of Purina ONE Healthy Kitten Formula dry food and wet food, Royal Canin Mother & Babycat dry food and wet food, non-clumping clay litter, and Kitten Milk Replacer (KMR).



Thank you to Snap Fitness in Hixson for holding a Kitten Food Donation Drive for us during the month of March!



We appreciate your support!



IN MEMORY AND IN HONOR OF

IN MEMORY OF PEOPLE

Joseph P. Barack

By William N. and Saralee Leiber

Kelli L. Bland

By Richard L. and Serie M. Bland

Ken Boyd

By Betty L. Henley and Cara H. Plugge

Lori Boyd Hudson, "My Granddaughter who rescued dozens of cats and dogs during her 36 years"

By Ruth Caruthers

Diane Cole

By Michael McCarter

Phyllis Creggor, in honor and memory of

By Martha Buismato: "who was the mom of my dear friend Reva Pruet. Reva's family adopted two beautiful dogs from your facility."

Janine Sullivan

Donna Tocci

Lucy Dickson

By Walter and Eleanor Hodges

Richard Kupcho

By Anita Kupcho

Sherry Murdock

By Robin L. Miller, Clerk & Master Chancery Court of TN and Tina Thurman, IT and Office Operations Manager

Parker Neyman

By Nell and Wayne Merrel

Sharon Sheilds

By Karen Sims and a group of retiree friends from TVA

IN MEMORY OF PETS

Badger and Gena

By Linda Penny and LTC (RET.) James Penny

Billy, our kitty who added so much joy to our lives.

By Sheila Swink

Catmandu, age 21 years & 4 months

By Elizabeth Fish

Joey, our cat

By Witney and Sarah C. Durand

Mango, My Love

By Sara Bizzoco

Nada, wonderful dog of Betsy Grat

By Ann Foltz

Pinot, beloved cat of Pamela Gordon and Horton

Brumlow

By Millie and Gary Lander

IN HONOR OF PEOPLE

Dr. David Aborn

By Linda Collins

Mr. and Mrs. Andrew G. Cope

By Lavinia L. Johnston

Van Patton

By Ronald L. Patton Appraisals

Jim and Susan Pickren of Hixson

By Ronnie Sanders

Kathy Slaten, Honor of my dear Aunt Kathy's Birthday! We love her so much and are so proud of her tremendous dedication to all the fur babies at PPC.

By Melanie Sparks

Pet Placement Center Staff, "Thank you for caring for the precious animals."

By Peggy S. Beason

Ms. Chris Radcliffe

By H. Hope and Keith R. Walker

IN HONOR OF PETS

Grayson

By Sam and Pam Lewallen

Lilly, foster dog from PPC

By Sam and Pam Lewallen

PET SPONSORSHIPS

Broccoli Rob

Sponsored by Melinda Rorie

Meryl Sheep

Sponsored by Melinda Rorie



SAVE THE DATE

PET PLACEMENT CENTER

Raffle Fundraiser

Enter for a chance to win!

ONLY \$1 PER TICKET

Winners will be drawn August 2, 2020

You do not have to be present to win.

 (423) 877-0738

 Pet Placement Center

 PetPlacementCenter.com

Pet Placement Center is a 501(c) 3 non-profit.

TAILS AT TWILIGHT

WINE. WHISKERS. WAGS.

A benefit for the animals at Pet Placement Center

DINNER. DRINKS. AUCTIONS.

Thursday, October 1, 2020

6:00 PM TO
9:00 PM

*Chattanooga's oldest 501(c)(3) non-profit,
no-kill animal shelter and adoption
organization.*



Watch for more news and events on our website: petplacementcenter.com

HAPPY TAILS



It has been 5 years since we rescued 20+ dogs from a Cleveland Puppy Mill. All of them had skin conditions and trust issues as they only knew life in a cramped cage without much human contact. Best buddies, Piper and Minnie, were able to stay together in their forever home. Their owner sent us a recent update and says, "it's amazing what a little love can do for an abused dog. Looking forward to many more years! Thank you Pet Placement Center for all the work you do. Minnie and Piper are loving life now!"

We love all adoption updates, but it is extra special when you find the perfect home for a senior or special needs animal. The owner says, "Almost 10 years ago I adopted Sylvester from y'all. Someone left him in a box on top of a workers car very early in the morning. He was scared and not happy to be there. A few weeks later, he let me take him home, and it was fate. A few weeks ago, we celebrated his 20th birthday! He's still a huge cuddler and enjoys feather toys."



Are you a PPC Adoption Alum and would like to be in our next Happy Tails? If so, we'd love to hear how your adoption is going. Send us your story and some adorable updated photos to petassistant@thalppc.com and we'll include you in our next newsletter!

ENRICHMENT FOR QUARANTINE

Are you and your pup stuck at home with nothing to do?



Use this opportunity of free time to really strengthen your bond with your dog and keep their minds stimulated with some of these simple enrichment activities.



Keep your dog's mind active with puzzle feeders, puzzle toys, and treat dispensing toys. Kong makes a wide variety of puzzle toys and feeders and can all be found online on websites like

..... Amazon and Chewy.

Simply making one of their daily meals into an enrichment activity will keep them active and entertained.

Example 1) If you have a shaggy rug, pile of soft toys, or extra towels to throw together, you can "hide" their kibble throughout the folds to give them a "Scent Hunt". Just 5 minutes of a Scent Hunt can be as engaging as a 5 minute walk.

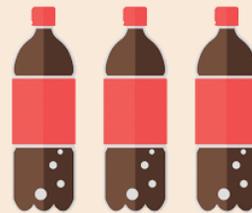


Example 2) Prepare their dinner as usual, but instead put it inside a brown paper bag like a "sack lunch". You may need to cut a small hole in the bag for the extra lazy pup or picky eater. This works best if they are eating dry food.

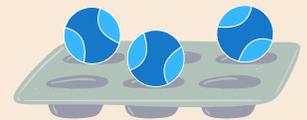


There are hundreds of websites to show you how to make your own DIY puzzle feeders and treat dispensers.

Example 1) Cut 1-3 holes in an 2-liter bottle and toss in a few small bite-size treats and seal the cap. As they nudge it with their nose, they'll knock the treats out on the floor and be rewarded for their play.

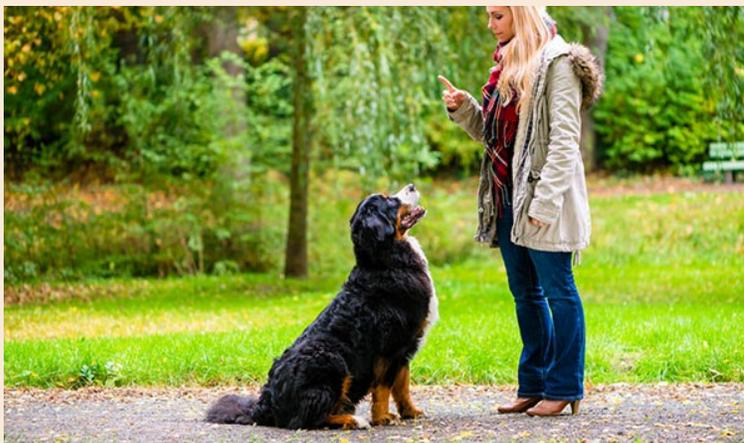


Example 2) Break up your treats into small bites and place them in some of the holes of your cupcake/muffin tin. Place tennis balls over all of the holes and let your pet sniff around and knock over the balls to find their desired reward.



Training is another great way for you and your dog to bond and will go a long way while you're both stuck inside.

The first step is to figure out if your dog is food motivated, toy motivated, or affection motivated.



Most importantly:

Start simple. You just need 15 minutes for a session. Remove any distractions, and have your treats ready.

Remember the 3 P's: Practice, Patience, Positivity

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Training your dog to "sit":

Hold their favorite treat near their nose. Say "sit" as your hand slowly moves towards the dog's tail & then slightly up. This should make them "fall" into a seated position. Immediately mark this with a loud & happy "Yes! Good Boy/Girl", followed by a treat. Make eye contact with your dog and always be encouraging.

Practice for at least 5-15 minutes a day. Once they've got the mark down, start to remove the treat from the sequence and reinforce the hand gesture and vocal "sit".

Daily practice will really fortify the "sit" command, opening a doorway to more training options and build that strong bond.



Tennessee Humane Animal League
5975 Dayton Boulevard
Chattanooga, TN 37415

RETURN SERVICE REQUESTED

Non-Profit
Organization
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Chattanooga, TN
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ABOUT PET PLACEMENT CENTER

Tennessee Humane Animal League is a 501(c)3 organization devoted to the placement of recently surrendered and homeless animals through Pet Placement Center (PPC). We are the oldest no-kill animal adoption center in Hamilton County. We are a privately operated facility that does not contract with the city or county for animal services, therefore, we survive entirely on donations and fundraising activities. Once an animal is left in our care, it will remain safe with us until they are adopted into a responsible, permanent home.

OUR MISSION

We strive to reduce animal suffering by promoting diligent animal care through education and example; to find responsible homes for animals in need; to promote spaying or neutering to reduce overpopulation; and to emphasize responsible guardianship.

STAY UPDATED ON EVENTS, ADOPTABLE PETS, HAPPY TAILS, AND EVERYTHING ELSE BY FOLLOWING US ON FACEBOOK, TWITTER, AND INSTAGRAM!